



# Grow your Whole Grain Snack Options in K-12

Broaden menu placement by adding  
Keebler® Animal Crackers to your  
better-for-you snack line-up.



**WILD**  
about  
**Animal**  
crackers

- 18 grams of Whole Grain
- Qualifies for 1 Grain Equivalent
- No High Fructose Corn Syrup
- Good Source of Calcium
- No Artificial Colors or Flavors

# Build Participation with the #1 Animal Cracker in K-12<sup>1</sup>

## Convenient Pack Size

Increase your tray line, a la carte snacking and in-class bagged lunch participation with an all-day, USDA Buy American compliant treat.

## Smart Snack Approved

Every serving contains 18 grams of whole grain, meets USDA whole grain rich requirements for 1 oz. equivalent and is a good source of calcium.

## Leading the Way

Ferrero is the #1 manufacturer of animal crackers within broadline foodservice distribution in K-12.<sup>1</sup>



Nutrition Facts		
Serving size	1 pouch (29g)	
Amount per serving		
<b>Calories</b>	<b>120</b>	
		% Daily Value*
<b>Total Fat</b>	3.5 g	5%
Saturated Fat	1g	6%
Trans Fat	0g	
<b>Cholesterol</b>	0mg	0%
<b>Sodium</b>	115mg	5%
<b>Total</b>	21g	8%
<b>Carbohydrate</b>		
Dietary Fiber	1g	4%
Total Sugars	8g	
Includes	8g Added Sugars	16%
<b>Protein</b>	2g	
Vitamin D	0mcg	0%
Calcium	0mg	0%
Iron	0.9mg	4%
Potassium	45mg	1%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Product Description	Ferrero Code	Dot Code	Case GTIN Code	Case Count	Unit Size	Case Wt. (lbs)
Keebler® Animal Crackers	XUS07293	756691	10027800072935	150	1 oz	10.86



For more information about Keebler® Animal Crackers or other Ferrero products, visit [ferrerofoodservice.com](http://ferrerofoodservice.com), or call (800) 408-1505 for more information.

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Source: 1. Circana, SupplyTrack®, based on broadline foodservice dollars shipped in 52 weeks ending June 2023, category: cookies – RTE, animal crackers