Go Bananas with nutelle

NEW! Nutella® Display for Banana Racks



Featuring our Nutella® Portion Control Packs 120 ct/0.52 oz. per Case

Atello

nutella



Nutella Portion Control product case easily slips inside display!

Display Features & Benefits:

- Cross-Category Marketing Opportunity
- Convenient Delicious Snack On-the-Go option
- Easy Insert Display that slides onto box
- Clip on box perfect for banana rack or Produce/Fresh Snack Cooler
- Gravity, self-feeding merchandising system
- Branded Eye-Catching Display
- Incremental \$ales & Margin Enhancement



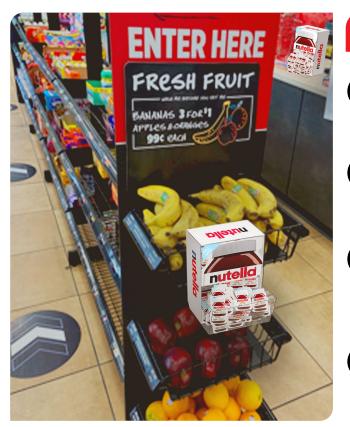
Convenience stores are evolving to meet consumer demand for fresh produce. **Bananas** are an ideal fit, as they offer a quick, portable snack. The overall trend in 2024 indicates that convenience stores are becoming a more significant player in the fresh produce market, with Bananas being a key item in their offerings.¹

Pair Bananas with **ntielle**

Nutella[®] is the largest and fastest-growing emerging nut spread brand in broadline foodservice distribution.¹

Kwik Trip

Wawa



Top Banana Convenience Retailers²

Sells over **100 million** bananas each year.

Places bananas near checkouts to **encourage impulse** buys.

Bananas are a key part of their strategy, along with a **focus** on Grab-and-Go portable **FRESH** snacks.

Known for its **high-quality** foodservice, Wawa offers bananas as part of its **FRESH** produce selection.

Also works in micro-marts, college & universities, healthcare & senior-living segments

	ITEM DESCRIPTION	PACK SIZE	FERRERO CODE	DISPLAY CODE
	Nutella® Portion Control Pack	120/0.52 oz.	XUS80601	XUS28315
	Banana Display Rack	Fills 1 Case (120 ct)	XUS28315	N/A

1. Circana, SupplyTrack[®], based on share and absolute change of broadline foodservice dollars shipped in 52 weeks ending February 2024, category: jams/jellies/ spreads, butters excluding peanut, apple and pumpkin butters. 2. Circana; US C-Stores Landscape 2024 Q1



For more information on the Nutella® banana display contact your local Ferrero Foodservice sales representative.



Ferrero S.p.A

NUTELLA DISPLAY RACK ORDER FORM

All information must be filled out to submit order.



Featuring our

Nutella® Portion

Control Packs

120 ct/0.52 oz. per Case

Mfg No. XUS80601* *Product must be ordered seperately from your local distributor (Display Rack does not come with product)

Date:				
Operator:				
Ship to Name:				
Address:				
Phone #:				
Distributor:				
name	location			
Email:				
Phone #:				

No. of Displays Needed: _____

nutella

Submit Button will automatically generate an email with this form attached sending to Chris Fabbri (CFabbri@corefoodservice.com)





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