

# nutella®

Spread.

Fill.

Top.

Drizzle.

Dip.

Ideal for Any  
Breakfast, Parfait,  
Baked Good,  
Shareable, or  
Dessert



**Nutella® is the #1**

nut spread within broadline  
foodservice distribution to Midscale  
Family Style restaurants, holding  
a 28% share.<sup>1</sup>

Famous for its authentic taste and made even more irresistible by its unique creaminess,  
Nutella® makes even the most ordinary day feel special!



People in more than 200 countries around the world enjoy Nutella®. Be creative by adding Nutella® to your menu and offering your customers the brand they love.

## Features & Benefits:

- Kosher and Halal Certified
- Gluten Free
- Not made with GMO Ingredients
- No Artificial Colors
- No Artificial Preservatives

**n**

Nutella® is the largest and fastest-growing emerging nut spread brand in broadline foodservice distribution.<sup>1</sup>

## Key Segments:

- Independent Restaurants
- College and Universities
- Business and Industry
- Bakery and Coffee Shops
- Catering
- Pizza and Italian
- Hotels and Casinos
- Wholesalers

ITEM DESCRIPTION	PACK SIZE	FERRERO CODE	DOT CODE
Nutella® Tub • Back-of-House	2/6.6 lb	06031	585833
Nutella® Piping Bag • In House Baking • Catering • Parfaits	6/35.2 oz.	87019	644783
Nutella® Portion Control Pack • Dining Locations • Convenience • Breakfast Buffet	120/0.52 oz.	80601	585832
Nutella® Jar • Back-of-House • Cafe's	12/26.5 oz.	87011	585834
Nutella® Mini Jar • Room Service • Hotel Breakfast	64/0.88 oz.	87013	611397



Source: 1.Source: Circana, SupplyTrack®, based on share of broadline foodservice dollars shipped in 52 weeks ending February 2024, category: jams/jellies/spreads, butters excluding apple, cookie, and pumpkin butters.



For exciting recipe ideas and to learn more about Nutella®, visit [ferrerofoodservice.com](http://ferrerofoodservice.com), or call (800) 408-1505 for more information.